

historic town of Reading Your guide to the





positively appealing



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## **Wonderfully Rewarding**

There are few places to rival Reading for its energy and ambition. Reading is a major commercial centre, capital of the Thames Valley economic region - but also one of the most interesting and dynamic towns in the south east.

Anyone who has visited recently will tell you about the shopping, the restaurants and the nightlife. Talk to anyone who lives here and they will tell you about the beautiful stretches of river and the acres of parks and woodland.

Famous as one of the UK's top ten retail destinations the heart of Reading offers so much more than superb shopping. The Forbury, a nationally acclaimed Victorian formal garden, is the town's floral heart, leading you to the ruins of Reading Abbey, an ancient monument dating from the 12th century. Wander through the ruins to the Kennet and Avon Canal, strolling past Reading Gaol and the Oscar Wilde gates.

There is so much to intrigue and inspire. Walk the canal, past the sites of Reading's industrial past and find yourself at Blake's Lock, in the shadow of luxury apartments. Explore the Riverside Museum and relax in a restaurant that started life as a Victorian pumping station.

Thanks to the town's superb location it's hardly surprising that some of the world's most famous companies have set up home here. But Reading is surprising in so many other ways: a world-renowned red-brick university; Michelin Star restaurants; over eight hundred listed buildings and monuments; boutique hotels; family friendly museums; two National Trails and two great rivers

As the town moves forward it proudly acknowledges its remarkable history. From an influential position at the heart of monarchy in the middle ages, to its popularity as a thriving commercial centre under the Victorians, each in development has been embraced as part of a natural process of growth – and is about creating a town that its residents can feel proud of.

Our people reflect the energy and eve face of the town. They come from to be part of the exciting way of life Reading. Together, people and place are moving forward, sharing an ambitious vision for a town that is recreating itself with imagination and heart.



Reading UK CIC Tel: 0118 900 1620



Main switchboard: 0118 939 0900 www.reading.gov.uk



The M4 has three junctions at Reading, with the M25, M40 and M3 within easy reach. There is plenty of good quality car parking in the centre, but to make life easy for you we also have two excellent park and ride services. The town is served by very regular rail services from locations throughout the UK (London Paddington is 25

minutes) and is on two national cycle routes. For more details visit www.reading-travelinfo.co.uk

Reading enjoys a pivotal location in the south east and the very best of England's heritage is within easy reach by road and rail. Explore the glorious countryside of Royal Berkshire with its picture postcard villages, enjoy the historic towns of Windsor and Henley, as well as the delights of the tranquil River Thames and the vibrant Kennet and Avon Canal. To discover more of Reading's surprising side visit www.livingreading.co.u

## **Uniquely Shopping**

There are two major shopping centres in Reading. The Oracle enjoys a unique location and is home to famous brands from The Disney Store to Zara. Its Riverside is packed with restaurants and cafes, a 10-screen cinema and a beach in the summer! Broad Street Mall is home to lots of family favourites including Argos and TK Maxx - it's a great place to chase down a bargain or enjoy a leisurely browse.

You'll find an array of specialist and independent stores in the town's smaller streets and arcades. The Walk, St Mary's Butts, Queen Victoria Street, Chain Street and Harris Arcade offer a mix of small specialist shops.



Harris Arcade is well worth a visit to explore unique and quirky shops from antique clothes to soft toys, as well as the Reading Collector's Centre (the place for memorabilia and antiques).

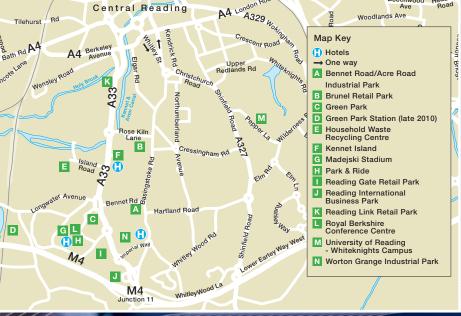
Your trip to Reading will not be complete without a wander down Union Street (more famously known as Smelly Alley). This passageway sees grocers, butchers and fishmongers alongside internet cafes and cobblers.

"Few towns are less prepossessing at first glance than Reading ...but few towns better repay exploration."

> Sir John Betjeman, English Counties, Betjeman's Britain.

# South Reading

Business, retail and leisure venues



# Need to see a doctor? NHS

Located on the first floor inside the Broad Stree Mall (turn right at the top of the main escalator), Reading Walk-in Health Centre provides access to general practice doctors, nurses and clinical team members seven days a week between 8am and 8pm with or without an appointment. Patients wishing to be seen do not need to be registered or even be from the Reading area.

Reading Walk-in Health Centre offers patients of all ages a wide range of medical services. A full list of the clinics and services available to both registered and unregistered patients can be found on our website: www.readingwalkinhealthcentre.nhs.uk. Alternatively, please call the Centre for further information on 0118 902 8300.

# Reading Explorer

navigation system that will help you find your way around the town, while providing a glimpse of its fascinating past. Shown right is one of a network of information points that are situated at key locations across the town centre. On each of the units you will find:

- B a local area map showing all the streets and points of interest in the vicinity,
- C a Reading town centre map, showing the main streets, zones and attractions,
- of its notable buildings as well as events, shaping the town.



Reading Explorer is a pedestrian orientation and

- A direction signs,
- D information about Reading, featuring some industries and people that have played a part in

## **Reading Town Centre Street Index**

A Abattoirs Road Abbey Square Abbey Street Abbot's Walk Addison Road Albion Terrace	A2 D3 D3 E3 A1 F5	L Letcombe Street Livery Close London Court London Road London Street Lynmouth Road	DEDGDC
Alfred Street Anglers Way Anstey Road Arthur Place	A4 G4 A5 G4	M Mallard Row Maltings Place Market Place Meadow Road	B B D A
Baker Street Barry Place Betam Road Blagrave Street Blakes Cottages	A5 A1 G4 C2 E4	Merchants Place Mill Lane Minster Street Mundesley Street	CDCC
Body Road Boult Street Bridge Street	A5 F5 C4 4-C3 D4	N Napier Road New Bright Street North Street Northfield Road	E B A B
C Cardiff Road Carey Street Castle Hill	A1 A5 A5	O Orts Road Oxford Road	G A
Castle Street Caversham Road Chain Street Chatham Street Chatham Place	B4 B2 C4 A3 A3	P Parthia Close Patriot Place Princess Street	C G F
Cheapside Cheriton Court Chestnut Walk Church Street Coley Hill	B3 B5 E3 D5 A6	Q Queen Victoria Street Queen's Cottages Queen's Road Queens Walk	C E A
Coley Place Crane Wharf Craven Road Cross Street Crossland Road Crown Place Crown Street	A5 E4 G6 C3 D5 F6	R Reading Bridge Redlands Road Regent Court Rose Walk	D F A B
D De Montfort Road Deansgate Road Duke Street Düsseldorf Way	C1 C5 D4 B4	S Sackville Street San Franciso Libre Wlk Sidmouth Street Simmonds Street South Street South Street	BBEBDC
E Earley Place East Street Eaton Place Eldon Place	C4 E5 A3 G5	St Giles Close St John's Hill St John's Road St John's Street St Mary's Butts	D F F B
Eldon Road Eldon Square Eldon Street Eldon Terrace Erleigh Road	G5 G5 G4 G5 G6	Stanshawe Road Star Lane Station Approach Station Hill Station Road Swan Place	BDCCCB
F Field Road Fobney Street Forbury Road D2-E Friar Street B	A6 C5 3-F3 3-C3	Swansea Road  T Talbot Close The Dell The Forbury	A B F D
G Garrard Street Gas Works Road Great Knollys Street Greyfriars Road Gun Street	B2 F3 A2 B2 C4	The Grove The Walk Thorn Lane Thorn Street Town Place Tudor Road	FDDAGB
H Harris Arcade Henry Street	C3 C6	U Union Street	С
High Bridge Wharf High Street Hosier Street Howard Street	D4 D4 B4 A4	V Vachel Road Valpy Street Vastern Road Victoria Street	B D C G
J Jesse Terrace K	A5	W Waterside Gardens Watlington Street F4	
Katesgrove Lane Kenavon Drive Kendrick Road Kennet Side Kennet Street Kennet Walk	C6 F3 E6 E4 F4 G3	Weldale Street West Street Willow Street Wiston Terrace Wolsey Street	A B B C B
King Street Kings Meadow Road	D4	Y Yield Hall Lane Yield Hall Place York Road	C D A
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Streetwise Orientation and Navigation Systems Ltd

